



## **Chick-fil-A Peach Bowl Donates \$75,000 to Georgia Charities**

### **Team Georgia has now won \$213,500 all-time from charity golf event**

**Atlanta (May 9, 2018)** – Georgia Head Football Coach Kirby Smart and former quarterback David Dukes earned \$75,000 in scholarship and charity from the 2018 Chick-fil-A Peach Bowl Challenge charity golf tournament, raising Team Georgia’s all-time winnings from the event to \$213,500. The \$75,000 from the duo’s top three finish in the tournament and Smart’s victory in the coach division of the Long Drive competition will be split equally between the Kirby Smart Family Foundation and an endowed scholarship at the University of Georgia.

The Kirby Smart Family Foundation is focused on being champions in the community by supporting and giving back to needy children and families facing adversity.

The Chick-fil-A Peach Bowl Challenge is the country’s premier head coach and celebrity charity golf event featuring NCAA head coaches and former athletes and celebrities from the same school competing against their rivals, all for scholarship and charity.

Following its mission to support scholarship and charity at all levels, Peach Bowl, Inc. through its Chick-fil-A Peach Bowl Challenge will pay out a total of \$650,000 to its 11 participating teams this year, with the winnings being split evenly between a charity or foundation of the coach’s choice and an endowed scholarship at each university.

In addition to the \$650,000 charity and scholarship purse, another \$157,500 was generated for charitable organizations bringing the 2018 total to \$807,500 in charitable giving. Since its creation in 2007, the event has contributed a total of \$7.6 million in scholarship and charity, helping make the Chick-fil-A Peach Bowl college football’s most charitable bowl game. The Bowl leads all other bowl game organizations in charitable and scholarship contributions, giving \$30.3 million to organizations in need since 2002.

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#### **About Peach Bowl, Inc.:**

Peach Bowl, Inc. operates the Chick-fil-A Peach Bowl, one of the New Year’s Six Bowls selected to host the College Football Playoff. This past season, the Peach Bowl celebrated its Golden Season, including its

50-year history of traditions and successes as the nation's ninth-oldest bowl organization. The Bowl has earned a reputation as one of the most competitive bowls in the country, with 54 percent of its games being decided by a touchdown or less. Peach Bowl, Inc. has disbursed \$240.5 million in team payouts over its 50-year history. Peach Bowl, Inc. also leads all other bowl game organizations in charitable and scholarship contributions, giving more than \$30.3 million to organizations in need since 2002. Peach Bowl, Inc. also runs the Chick-fil-A Kickoff Game, the Chick-fil-A Peach Bowl Challenge charity golf tournament, manages The Dodd Trophy national coach of the year award and led the relocation and financial foundation of the College Football Hall of Fame to Atlanta. For more information, visit [www.Chick-fil-APeachBowl.com](http://www.Chick-fil-APeachBowl.com) or follow us on Twitter at @CFAPeachBowl and find us on Facebook at Facebook.com/CFAPeachBowl.